

# Tracey Ecklund

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## Education

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### McNally Smith College of Music

St Paul, MN  
Music Business Diploma

December 2010

### Century Community College

White Bear Lake, MN  
Associates Science Degree Web Design

December 2006

## Experience

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### WORD UP! & TEEN DREAM MAGAZINE

*Freelance Writer, Paramus NJ*  
Work closely with Editor in Chief, contributing story ideas, and writing for these monthly national entertainment/teen publications.

August 2008-present

### POP BLITZ MAGAZINE

*Editor in Chief, Vadnais Heights, MN*  
Launched, and manage this self-owned online magazine, that promotes upcoming artists, featuring over 50 celebrity interviews.

June 2003-current

### TWIN CITIES COMPUTER SERVICES

*Web Developer, Vadnais Heights, MN*  
Managed several successful retail websites and associated mailing lists.

June 1997-2007

## Professional Experience

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### Make a Wish Benefit Concert

November 2009 – Little Canada, MN

Hosted a benefit concert for the Make a Wish Foundation of Minnesota. Duties included booking, promotion, crew coordination, liaison, conflict resolution, tour publicity, sponsorship, personal appearance, tech advance, band management, travel, and merchandising.

### Olmsted County Fair with Brock Storm

July 2009 - Rochester, MN

### Mall of America with Push Play

May 2009 - Bloomington, MN

### Minnesota State Fair with Daniel Patrick Ellis

August 2006 - St. Paul, MN

### Woodbury Days with Daniel Patrick Ellis

August 2006 - Woodbury, MN

### Sunrise Middle School with Brock Storm

November 2009 - White Bear Lake, MN

### Maplewood Mall with Brock Storm

November 2009 - Maplewood, MN

Duties included booking, promotion, crew coordination, media, liaison, conflict resolution, tour publicity, personal appearance, travel, band management, and merchandising.