

# DAVID T LEWIS

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## EXPERIENCE

### DIRECTOR OF CAREER SERVICES

*McNally Smith College of Music; St Paul, MN*

2010-Present

- Design and facilitate all aspects of the college's career development program and manages the Career Services' staff.
- Research and expand the reach of the school's programs, offering students new opportunities in music and media.
- Support staff in the planning and presenting of career fairs, speakers, internship visits, field trips and other events.
- Provides reports on industry development, maintains and cultivates relationships with employers that can lead to internships and employment.
- Is a thought leader and expert in the areas of career development, entrepreneurship and arts education; speaking on panels, in classes, with media and presenting at large scale conferences.
- Meets with students and alumni to discuss career concerns, give guidance, offers insight and advisement.

### CAREER ADVISOR

*McNally Smith College of Music; St Paul, MN*

2010

- Work extensively with music performance, music business, recording technology and composition students on preparing themselves for a successful life in the arts.
- Set a personal, expansive and legitimate tone with students on career issues; offering an audience on practical career needs such as resumes and cover letters, but also on deeper professional practice issues.
- Set the stage for a series of workshops and seminars covering student needs, bringing in professional voices from the arts and music community.
- Worked with both academic and institutional leadership to better define the place of career in the college landscape.
- Rebranded all career services materials and copy, both online and print.
- Reworked the internship process to be more streamlined, academically sound and user-friendly.
- Developed and implemented a cutting edge portfolio website system and social media tool for student and alumni population.
- Presented to both internal and external communities on the idea of entrepreneurship and career prep effectively marketing the department and the school to prospective and current students.

### CREATIVE INDUSTRY LIAISON

*Columbia College; Chicago, IL*

2008-2010

- Managed communications between the academic and professional community on behalf of Arts Entrepreneurship, Music Business, Performing Arts Management, Audio Arts and Acoustics, Cultural Studies, Dance, Film and Video, Journalism, Marketing Communication, Music, Radio, Television, and Theater departments.
- Provided programs and services that enabled students to exit the college with a portfolio presentation, in whatever media, that is produced at a professional level, is targeted and relevant to a specific audience, and has been reviewed by established professionals.
- Worked on creating a dialogue on presentation and job yielding skills. Moderate panel discussions on "body of work" issues and curate to meet the needs of the college and its student population.
- Developed and administer a program of activities and events with Columbia College. Including broad reaching, large scale, campus wide conferences and more intimate class based sessions and presentations.
- Increased the two-way interaction between Columbia College and local industry, including research collaboration and consultancy, and increasing linkages between the university and its partner communities. Identify with prospective program partners including schools, community groups/agencies, local and national creative industries.

### DIRECTOR

*Riot Act Media; Chicago, IL*

2005-2008

- Solicited, organized, and administrated all aspects of boutique public relations and artist management firm
- Worked with an assortment of media outlets—from blogs to television and high-end print—to give clients maximum exposure in a highly competitive marketplace
- Able to juggle client agendas and projects of varying sizes and time lines while also maintaining daily oversight of management functions.
- Managed multiple high-detail, deadline-driven projects.
- Worked directly with clients to plan the best long-term media strategy for their artists.
- Achieved proven success developing and placing pitch opportunities for publications
- Crafted compelling press releases in a time-sensitive environment

## EDUCATION

### SCHOOL OF THE ART INSTITUTE OF CHICAGO

*Chicago, IL — BFA, Film Video and New Media, 2005*

HONORS NACE Innovation & Excellence Award winner; 2011  
AEMMP records: Independent Music Awards, College Label Of The Year; 2009 (Faculty)

ENGAGEMENTS SXSW Music Conference, Panelist and Speaker; 2010  
Guthrie, Giant Steps Conference, Panelist and Speaker; 2011  
The Ordway Arts Education and Community; Outreach, Panelist and Presenter 2010, 2011  
McNally Smith, DIY or Die, Workshop Series; 2011  
McNally Smith, DisCourse, Workshop Series; 2011  
McNally Smith, Crash Course Workshop Series; 2010, 2011  
McNally Smith, Gatekeepers Speaker Series; 2010, 2011  
Depaul Music Business Career Workshop; 2009  
Columbia College Chicago, Big Fish Speaker Series; 2009  
Columbia College Chicago, Anatomy Of... Speaker Series; 2009  
Columbia College Chicago, Bedfellows Speaker Series; 2009  
Columbia College Chicago, How Movie Trailers Are Made; 2009  
Columbia College Chicago, Music + Medias role in advertising; 2009  
Columbia College Chicago, PR for artists Workshop; 2008, 2009  
Columbia College Chicago, Field Trip Series; 2008, 2009  
Columbia College Chicago, Industry Night; 2008, 2009  
Columbia College Chicago, Boot Camp; 2008, 2009  
Columbia College Chicago, Show Off Series; 2008, 2009  
Columbia College Chicago, The Actors Portfolio; 2008, 2009  
Columbia College Chicago, TV Careers; 2008, 2009  
Columbia College Chicago, Fiction Careers; 2008, 2009  
Columbia College Chicago, Business in the Digital Era; 2008  
Columbia College Chicago, Performarket; 2008

PUBLICATIONS Fameology: Basement Project Turns Into Tastemaker Pitchfork, source; 2011  
89.3 Minnesota Public Radio: The Current Presents...The Shape of Punk to Come, host; 2010, 2011  
Alternative Press: Its Called The Music Business, author; 2010  
Alternative Press: iPad, How apple s latest device could change the music industry, source; 2010  
Columbia Chronicle: Anatomically Interconnected, source; 2009  
All Things Consider: Acemmp d up, source; 2009  
New City: Rock N Roll College (cover story), source; 2009  
Time Out Chicago: Syllabus in Stereo, source; 2009  
Chi Town Daily News: Grads Look For Connections As They Enter Shaky Job Market, source; 2009  
PBS: Good Work, subject; 2008

COMMITTEES *McNally Smith College of Music*  
2011 President's Council  
2011 Provost Council  
2011 Strategic Planning Committee  
2010, 2011 Faculty Development Committee  
2010, 2011 Media and Marketing Committee  
*Columbia College Chicago*  
2008, 2009 Student Affairs Retention Committee  
2008, 2009 Alpert P. Weisman Award Committee

ENDEAVORS Publicity consultant, Pablove Foundation; 2010  
Adjunct Faculty, Columbia College Chicago; 2008, 2009  
Alpert P. Weisman Award, Committee member; 2008, 2009  
Contributing Writer, Alternative Press Magazine, Cleveland OH; 2008, 2009  
Contributing Writer, Time Out Chicago, Chicago II; 2008  
Entertainment Editor, Play Weekly, New Haven Register, New Haven CT; 2007